

TIME	SESSION
8:30am – 9:00am	Registration
9:00am – 9:05am	Welcome Address
9:05am – 10:00am	Natural, Organic and Healthy in 2019 & Beyond – Factors Fuelling Growth and How to Take Advantage Bob Burke, <i>Principal</i> , Natural Products Consulting Alistair Leathwood, <i>Chief Commercial Officer – Asia Pacific</i> , IRI Worldwide Moderator: Pearly Neo, <i>Editor</i> , FoodNavigator - Asia
10:00am – 10:15am	How Selecting the Right Cloud Applications can Increase Profits Daniel van der Heyden, <i>Partner Channel Manager</i> , Unleashed Software Alice Storey, <i>Co-founder</i> , Pure Pops Rhys Roberts, <i>Founder</i> , CloudSolve
10:15am – 10:45am	Morning Networking Break
	Stream 1: Business To Business
	Stream 2: Connecting with Consumers
10:45am – 11:20am	Getting On Shelf John-Paul Drake, <i>Assistant General Manager</i> , Drakes Supermarkets Jessica Maree Gordoun, <i>Commercial Category Manager</i> , Special Projects, Coles Local Joshua Howe, <i>Chief Commercial Officer</i> , The Natural Grocery Company Moderator: Lisa Crawford Jones, <i>Content Manager</i> , Naturally Good, <i>Editor</i> , What's New in Healthy Products
	Digital and Social Marketing Strategies to Drive Growth Mathew Slavica, <i>CEO</i> , Digital Stand
11:20am – 11:55am	Profitable Trade Spending Bob Burke, <i>Principal</i> , Natural Products Consulting
	Go Niche to Get Noticed – Keeping Pace with the Ever-changing Health Market Peta Shulman, <i>Director</i> , GoodnessMe Box
11:55am – 12:30pm	Digital Business Strategies to Increase Efficiency, Get More Leads and Grow B2B Sales Sonya Keenan, <i>Managing Director</i> , Omnichannel Media Group
	How Bellamy's Organics Used Content Marketing to Win New Customers Tam Al-Saad, <i>Principal Consultant</i> , Web Profits
12:30pm – 1:00pm	Lunch and Networking Break
1:00pm – 1:30pm	Lunch and Learn: From Start-up to Seed Funding in One Year Kara Landau, <i>Founder</i> , Uplift Food Katrina Borisjuk Cohen, <i>Director</i> , SnackFutures Innovation, Mondelēz International
	Stream 1: Pitch Fest
	Stream 2: Growth Strategy
1:30pm – 2:05pm	Naturally Good Pitch Fest Judges: Jackie Goldston, <i>Brand & Marketing Manager</i> , Unique Health Products
	Exporting to the US Bob Burke, <i>Principal</i> , Natural Products Consulting
2:05pm – 2:45pm	Tim Sperry, <i>President</i> , The Tim Sperry Group Katrina Borisjuk Cohen, <i>Director</i> , SnackFutures Innovation, Mondelēz International Moderator: Lisa Crawford Jones, <i>Content Manager</i> , Naturally Good, <i>Editor</i> , What's New in Healthy Products
	What the Fastest-growing Healthy FMCG Companies Do Differently Caleb Marshall, <i>Co-Founder</i> , Tropeaka Cindy Lüken, <i>CEO & Founder</i> , lük Beautiful Paul Davidson, <i>Co-Founder</i> , Koala Eco Moderator: Bob Burke, <i>Principal</i> , Natural Products Consulting
2:45pm – 3:20pm	
	Direct-to-consumer E-commerce: Why You Should Be Doing it and How to Get it Right Laura Doonin, <i>Director & Partner</i> , Moustache Republic
3:20pm – 3:50pm	Afternoon Networking Break
3:50pm – 4:20pm	MOJO Kombucha: The Untold Backstory Andrew Buttery, <i>Director of Sales and Marketing</i> , Organic and Raw Trading Co. Moderator: Peter Barraket, <i>Managing Director</i> , Natural Core
4:20pm – 4:55pm	Innovation and Category Disruption – Challenging the Status Quo Angeline Achariya, <i>CEO</i> , Food Innovation Centre
4:55pm – 5:00pm	Closing Notes & Pitch Fest Winners Announced
5:00pm	Networking Reception