Naturally GOOD

1:30pm - How Australian Retailers Can Win in the Asian Marketplace

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Managing Director
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3,000,000

8 CRITICAL STEPS

David Thomas

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THINK GLOBAL
With David Thomas
BRIC Expert

There are more people living inside
this circle than outside of it.

1954

2019

1989

鸿畅通讯
GO GO COME
婚庆
专业维修手机
便民咨询
保险理财
鲜花
绿植

SOME THINGS YOU CAN DO

1. Put up a “Welcome” sign

欢迎您
WELCOME

SOME THINGS YOU CAN DO

1. Put up a “Welcome” sign
2. Chinese names, brands and language

Penfolds
Grange
BIN 95
BOTTLE No.
Bottled by PENFOLDS WINES PTY LTD
750ML

奔富

SOME THINGS YOU CAN DO

1. Put up a “Welcome” sign
2. Chinese names and brands
3. Learn about Chinese Culture

国人民銀行
100
壹佰圓
100

SOME THINGS YOU CAN DO

1. Put up a “Welcome” sign
2. Chinese names and brands
3. Learn about Chinese Culture
4. Build Relationships not Transactions

SOME THINGS YOU CAN DO

1. Put up a “Welcome” sign
2. Chinese names and brands
3. Learn about Chinese Culture
4. Build Relationships not Transactions
5. Chinese version of your web site

AROMABABY®

Natural Organic Skincare

Pure and natural, organic-rich baby skincare products formulated for pregnancy, baby and the entire family.

Pure ♥ Gentle ♥ Organic™

CONTAINS CERTIFIED ORGANIC INGREDIENTS

Caring for our children, caring for our Earth™

创立于1994年，是世界上第一个经过科学研究，采用纯天然和有机原料的高端母婴护肤品牌。AROMABABY的配方由来自墨尔本的两个孩子的母亲Catherine Cervasio女士研发所得，同行给予她“崇尚自然的母亲”的美称。生下第一个孩子之后，Catherine在市面上找不到不含石油化工成分、防腐剂、丙二醇和其他添加剂的婴儿产品，而这些有害成分通常会引起肌肤敏感或者其他健康问题。为了孩子的健康，Catherine开始研发AROMABABY。

Catherine不仅拥有熏香治疗师的资格证书，是一位接受过专业培训的婴儿按摩指导师，还是一位健康领域的自由撰稿人。她潜心于纯天然和有机产品的开发已有25年。Catherine在香港、中国、新加坡和其他地区开展母婴工作室，旨在为父母在选择婴儿护肤品方面提供帮助和指导。她积极倡导婴儿按摩，传播“触摸”的正面力量，并且鼓励妇女们在孕期和产后关爱自己。

因为长期有效和安全，包括对敏感肌肤和湿疹效果显著，AROMABABY骄傲地成为同行业里第一个进部分国家的精选产科医院和健康机构的品牌。

SOME THINGS YOU CAN DO

1. Put up a “Welcome” sign
2. Chinese names and brands
3. Learn about Chinese Culture
4. Build Relationships not Transactions
5. Chinese version of your web site
6. Work with the Daigous

SupremeHealth
ASTAS
THE ULTIMATE

SOME THINGS YOU CAN DO

1. Put up a “Welcome” sign
2. Chinese names and brands
3. Learn about Chinese Culture
4. Build Relationships not Transactions
5. Chinese version of your web site
6. Work with the Daigous
7. Do your Research

SOME THINGS YOU CAN DO

1. Put up a “Welcome” sign
2. Chinese names and brands
3. Learn about Chinese Culture
4. Build Relationships not Transactions
5. Chinese version of your web site
6. Work with the Daigous
7. Do your Research
8. Become a Wechat Expert

WeChat

SOME THINGS YOU CAN DO

1. Put up a “Welcome” sign
2. Chinese names and brands
3. Learn about Chinese Culture
4. Build Relationships not Transactions
5. Chinese version of your web site
6. Work with the Daigous
7. Do your Research
8. Become a Wechat Expert
9. Take your Product to China

THINK GLOBAL
With David Thomas
BRIC Expert

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CHINA BITES

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-Duco van Breemen, HayMarket HQ

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-Tim Hogan-Doran, ShineWing Australia

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-David Parker, Geddes Parker & Partners

"Well done with China Bites, a fantastic format for us busy people"
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