

# Naturally GOOD

## 12:00pm - Keeping Pace with the Modern Shoppers' Approach to Food, Drink and Nutrition



**Peta Shulman**  
*Director*  
GoodnessMe Box



**Ann Cattelan**  
*Marketing Manager*  
Go Vita



**Ben Whyatt**  
*Innovations Manager*  
Scalzo Foods



**Moderator: Lisa Crawford  
Jones**, *Content Manager*,  
Naturally Good;  
*Managing Editor*, What's  
New in Healthy Products