ethique

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ONE
MULTI-PURPOSE BATHROOM SPRAY CONCENTRATE
Eucalyptus
CONCENTRATE BAR
DISHWASHING LIQUID CONCENTRATE
All purpose
Sweet Orange
HYDRATING HANDWASH CONCENTRATE
Flourish
GENTLE BODYWASH CONCENTRATE
Unscented
BALANCING SHAMPOO CONCENTRATE
For oily to normal hair
Sorbet
HYDRATING CONDITIONER CONCENTRATE
For normal to dry hair
Bloom
HYDRATING BODY LOTION CONCENTRATE
Zest
MULTI-PURPOSE KITCHEN SPRAY CONCENTRATE
Sweet Orange

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70-95%

water

5-30%

murky supply chains,
child labour,
human right abuses,
environmental destruction

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T.T.A
THINK
TALK
Action
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Exotique
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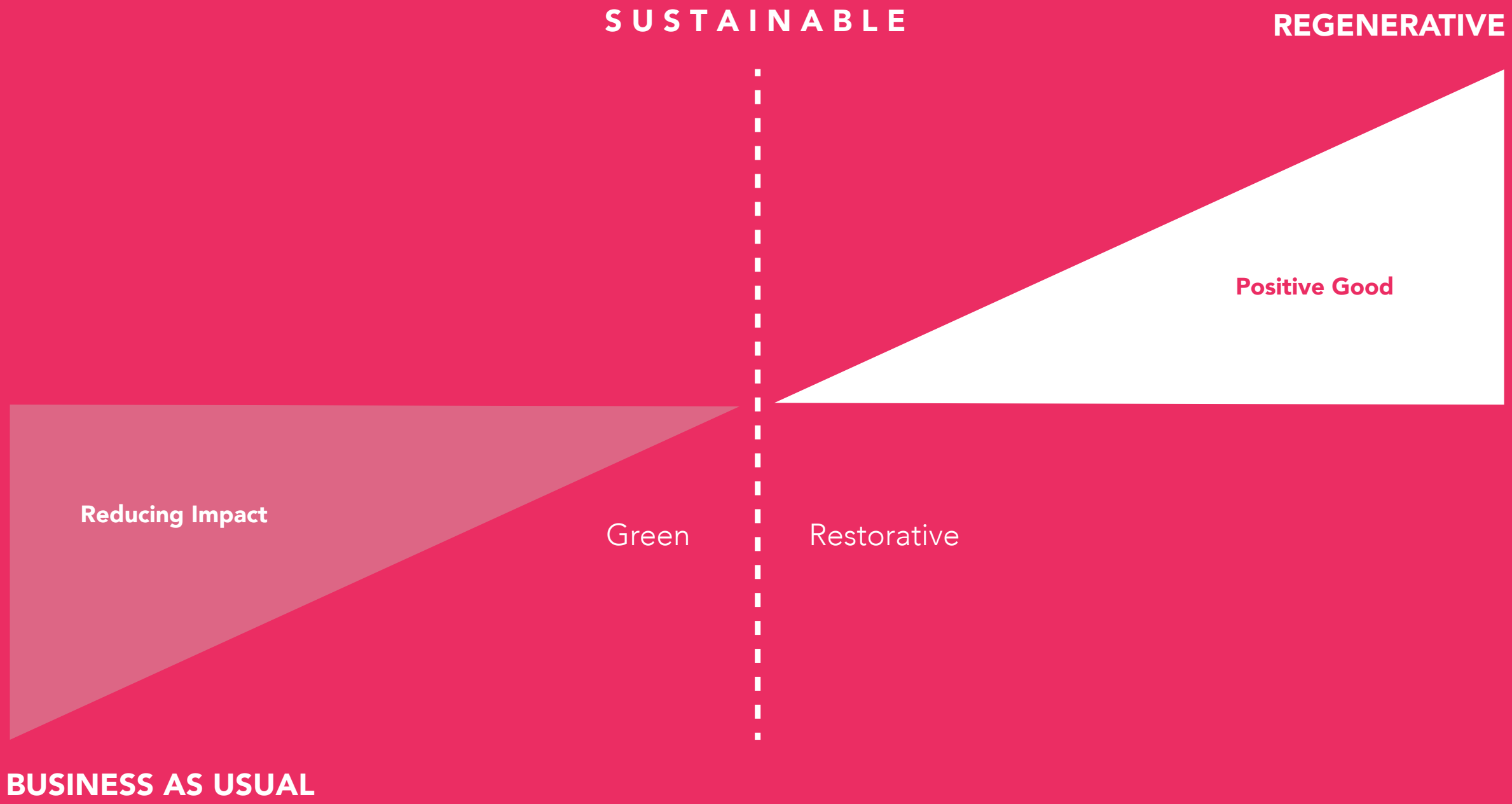
SUSTAINABLE
REGENERATIVE
Positive Good
Reducing Impact
Green
Restorative
BUSINESS AS USUAL

ethique
ethiqueworld
@ethiqueworld
With the help of our awesome customers, we have now prevented over 20 million plastic bottles from entering our oceans 🥳
148 Retweet 736 Likes
104
148
736
@briannemwest

@briannemwest

pledge me.

In just under 10 days, we raised $200,000 from 152 people around New Zealand.

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Social enterprise Ethique has launched their second equity crowdfunding campaign on PledgeMe – and already raised their maximum goal of $500,000 in less than a day. **Translation:** investors seem to really believe in natural beauty products.

idealog

Ethique crowdfunds $500K in 90 minutes on PledgeMe

Tips

Don’t forget the power of **purpose**.

Tips

Transparency is key.

Tips

Be different.

Thank you

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